

WE CLAIM:

1. A method of manufacturing a disposable, DTMF tone emitting promotional item comprising:
 - providing a disposable base;
 - attaching a power supply means to said disposable base;
 - 5 attaching a programmable chip to said disposable base;
 - attaching a first terminal of a micro-switch to said power supply and a second terminal of said micro-switch to said programmable chip;
 - providing a trigger means for tripping said micro-switch; and
 - attaching a speaker to said programmable chip which emits a pre-
 - 10 programmed sequence of Dual-Tone Multi-Frequency (DTMF) tones when said micro-switch is tripped.
2. A method as in claim 1, wherein said disposable base is selected from the group consisting a business card, standard business card, single fold business card, bi-fold business card, pen, pencil and key chain ornament.
3. A method as in claim 1, wherein said step of providing a disposable base provides a blank approximately the size of a business card.
4. A method as in claim 1, wherein said disposable base is a single fold business card, wherein said first terminal is attached to a portion of said single-fold, so as to activate said programmable chip upon unfolding said single-fold business card.
5. A method as in claim 1, wherein said disposable base is a bi-fold business card having, wherein said first terminal is attached to a portion of said

bi-fold, so as to activate said programmable chip upon unfolding said bi-fold business card.

6. A method as in claim 1, wherein said disposable base is formed to provide a creased side and an open side, and upon unfolding said disposable base along said open side activates said speaker to play said series of pre-programmed DTMF tones.

7. A method as in claim 1, wherein said pre-programmed sequence is the telephone number for a telephone connection provider.

8. A method as in claim 1, further comprising the step of:

printing a third party provider's telephone number on said promotional item.

9. A method as in claim 1, further comprising the step of:

leaving a designated area on said promotional item where a third party's telephone number can be written.

10. A device for promoting and automatically dialing a phone number comprising:

a disposable base;

a power supply;

5 a programmable chip;

a micro-switch connected to said power supply and said programmable chip;

a trigger in communication with said micro-switch and said programmable chip; and

- 10 a speaker which emits a pre-programmed sequence of Dual-Tone Multi-Frequency (DTMF) tones which automatically dials a telephone connection provider when said micro-switch is tripped.

11. A device as in claim 10, wherein said disposable base is selected from the group consisting a business card, standard business card, single fold business card, bi-fold business card, pen, pencil and key chain.

12. A device as in claim 10, wherein said disposable base is a business card having a fold, and unfolding said card performs as said trigger to trip said micro-switch and activate said speaker to play said series of pre-programmed DTMF tones.

13. A device as in claim 10, wherein said trigger is selected from the group consisting of tabs, buttons, or switches.

14. A method for promoting a phone number, said method comprising the steps of:

 providing a disposable base capable of emitting a pre-programmed DTMF tone sequence to a user in exchange for a payment

- 5 corresponding to an initial balance of an account;

 triggering said disposable base to emit said pre-programmed DTMF tone into the receiver of a telephone device in response to a trigger action by said user; and

 connecting said user with a telephone service provider.

15. A method as in claim 14, wherein said disposable base is selected from the group consisting a business card, standard business card, single fold business card, bi-fold business card, pen, pencil and key chain.

16. A method as in claim 14, wherein said step of providing a disposable base comprises the steps of:

forming a blank;

attaching a power supply means to said blank;

5 attaching a programmable chip to said blank;

attaching a first terminal of a micro-switch to said power supply means and a second terminal of said micro-switch to said programmable chip;

10 attaching a speaker to said programmable chip which emits a pre-programmed sequence of Dual-Tone Multi-Frequency (DTMF) tones when said micro-switch is tripped.

17. A method as in claim 14, wherein said trigger action is selected from the group consisting of pressing a button, removing a tab, and unfolding said card.

18. A method for providing and using a calling card, said method comprising the steps of:

forming a disposable base;

attaching a power supply means to said disposable base;

5 attaching a programmable chip to said disposable base;

attaching a first terminal of a micro-switch to said power supply means and a second terminal of said micro-switch to said programmable chip;

attaching a speaker to said programmable chip which emits a pre-programmed sequence of Dual-Tone Multi-Frequency (DTMF) tones when said
10 micro-switch is tripped;

providing the disposable calling card to a user in exchange for a payment corresponding to an initial balance of an account;

triggering said calling card in response to a trigger action to emit said pre-programmed DTMF tone into the receiver of a telephone device; and
15 connecting said user with a telephone service provider.

19. A method as in claim 18, wherein said disposable base is selected from the group consisting a business card, standard business card, single fold business card, bi-fold business card, pen, pencil and key chain ornament.

20. A method as in claim 18, further comprising the step of:
providing an access code to said telephone service provider.

21. A method as in claim 18, further comprising the step of:
completing a telephone connection between said user and a called party if said balance of said account associated with said access code is greater than a predetermined minimum.

22. A method for using a calling card, said method comprising the steps of:

providing a disposable calling card having pre-programmed DTMF tone sequence to a user in exchange for a payment corresponding to an initial
5 balance of an account;

triggering said calling card to emit said pre-programmed DTMF tone into the receiver of a telephone device in response to a trigger action by said user; and

connecting said user with a calling card service provider and
10 entering the corresponding account identification information

23. A method as in claim 22, wherein said step of providing a disposable calling card comprises the steps of:

forming a blank;

attaching a power supply means to said blank;

5 attaching a programmable chip to said blank;

attaching a first terminal of a micro-switch to said power supply means and a second terminal of said micro-switch to said programmable chip; and

10 attaching a speaker to said programmable chip which emits a pre-programmed sequence of Dual-Tone Multi-Frequency (DTMF) tones when said micro-switch is tripped.

24. A method as in claim 22, wherein said trigger action is selected from the group consisting of pressing a button, removing a tab, and unfolding said card.

25. A method for providing and promoting a calling card, said method comprising the steps of:

forming a blank;

attaching a power supply means to said blank;

5 attaching a programmable chip to said blank;

attaching a first terminal of a micro-switch to said power supply means and a second terminal of said micro-switch to said programmable chip;

attaching a speaker to said programmable chip which emits a pre-programmed sequence of Dual-Tone Multi-Frequency (DTMF) tones when said
10 micro-switch is tripped as to provide a disposable calling card;
providing the disposable calling card to a user in exchange for a payment corresponding to an initial balance of an account;
triggering said calling card to emit said pre-programmed DTMF tone into the receiver of a telephone device in response to a trigger action by
15 said user; and
connecting said user with a calling card service provider and entering the corresponding account identification information.